# TRANSCENDING THE BOUNDARIES OF HEALTHCARE

**NASDAQ: YI** 

Third Quarter 2021 Earnings Call

Nov 19, 2021





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statements involve inherent risks, uncertainties and other factors that could cause actual results to differ materially from those contained in any such statements. Potential risks and uncertainties include, but are not limited to, uncertainties as to the Company's ability comply with extensive and evolving regulatory requirements, its ability to compete effectively in the evolving PRC general health and wellness market, its ability to manage the growth of its business and expansion plans, its ability to achieve or maintain profitability in the future, its ability to control the risks associated with its pharmaceutical retail and wholesale businesses, and the Company's ability to meet the standards necessary to maintain listing of its ADSs on the Nasdaq Global Market, including its ability to cure any non-compliance with Nasdaq's continued listing criteria. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is as of the date of this press release, and 111 does not undertake any obligation to update any forward-looking statement as a result of new information, future events or otherwise, except as required under applicable law.

This document also contains non-GAAP financial measures, the presentation of which is not intended to be considered in isolation or as a substitute for the financial information prepared and presented in accordance with accounting principles generally accepted in the United States of America. In addition, the Company's calculation of these non-GAAP financial measures may be different from the calculation used by other companies, and therefore comparability may be limited. The reconciliation of those measures to the most comparable GAAP measures is contained within this document or the earnings press release.

This document speaks as of September, 2021. Neither the delivery of this document nor any further discussions of the Company with any of the recipients shall, under and circumstances, create any implication that there has been no change in the affairs of the Company since that date.

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### **Healthy China 2030**

President Xi Jinping: "Health is the most important indicator of people's happiness... accordingly we shall continue to prioritize healthcare, build upon our prior achievements, and encourage innovation in this industry."

- 1. Put healthcare at the forefront of national development strategy.
- 2. Encourage Innovation that will help reform the healthcare industry.
- Develop new methods of healthcare, focusing on prevention/cure and combination of Chinese + Western medicine, and support initiatives that will improve efficiency and quality.
- 4. Provide rural areas with equal access to healthcare and support new service models that will bridge the gap for obtaining basic healthcare services.



### **Regulatory Changes Provides Tailwinds to the Industry and to 111**

- 1. Encourage the development of tools to integrate online/offline healthcare providers, support healthcare businesses to expand service range and content through the powers of the Internet (e.g. online registration, telemedicine, and follow-up care and patient management services), and provide guidelines for Internet hospitals and offline healthcare businesses for data sharing and collaboration between Internet hospitals and brick-and-mortar institutions.
- 2. Drive supply chain digitization by (i) supporting B2B e-commerce platforms in the rapid digitization of supply chain-related resources such as finance, logistics, warehousing, etc.; (ii) cultivating new business models and channels; (iii) encouraging digitization of internet enterprise platforms to provide integrated online/offline services; and (iv) leveraging technology to tackle challenges in purchasing, marketing, distribution, and customer service.
- 3. Promote "one-stop-shop" concept in the consumer service industry (e.g. retail, catering, domestic care, senior care and healthcare services), and actively develop service models that seamlessly integrate online/offline channels.

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# 111 Snapshot

### **Our Mission**

## **Digitally Connecting Patients with Medicine and Healthcare Services**



S2B2C: "Supply Chain Platform to enable Businesses to better serve Consumers"

### **Business & Operational Performance Highlights**

Net Revenue Growth +42% YOY

Overall +106% YOY
B2B +336% YOY

Gross Profit Growth

Overall +85% YOY

B2B +145% YOY

1 Health Membership Program
Participating Pharmacies

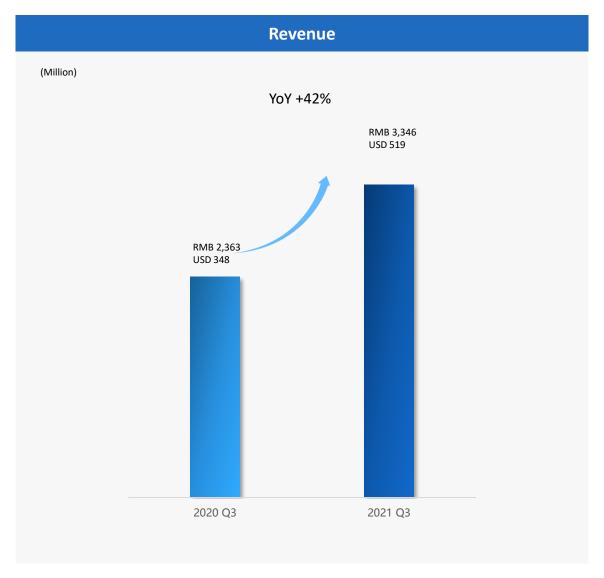
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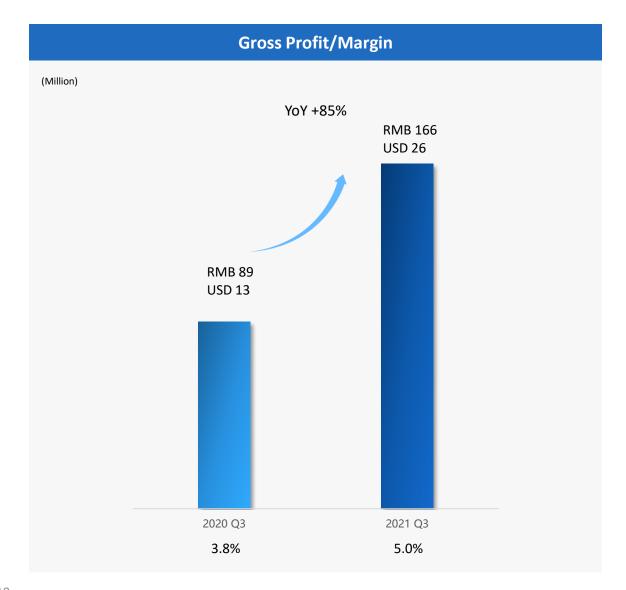
Investment in Technology +155% YOY

Fulfillment Center Capacity Expansion

+148% YOY

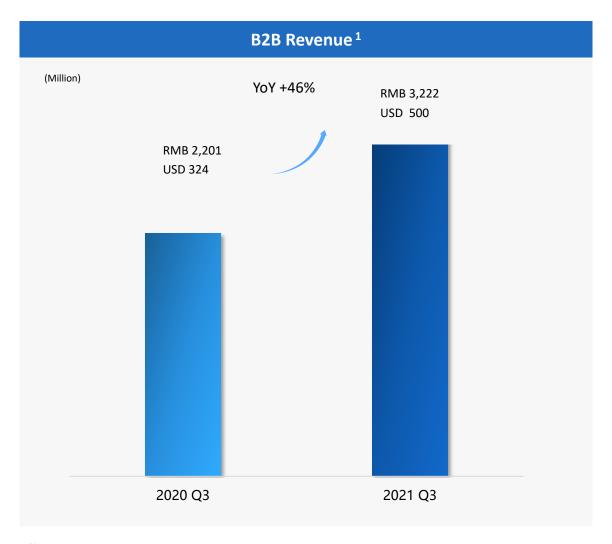
# **Delivering Strong Revenue and Gross Profit/Margin Growth**

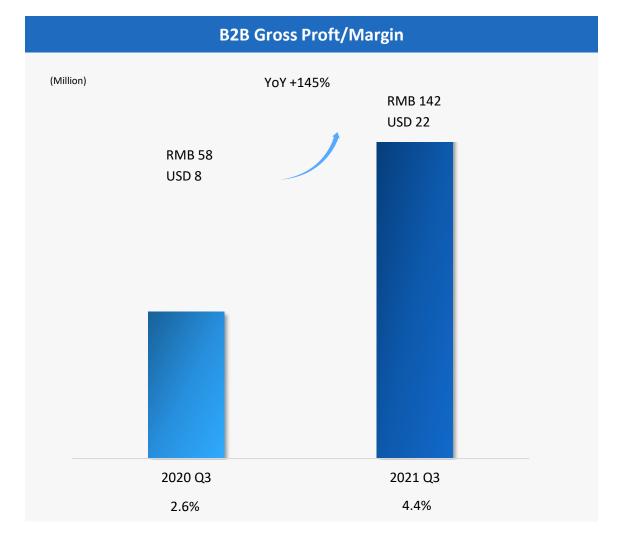




## **B2B: Net Revenue Increased 46% with Gross Profit Up 145% YoY**

Underpinned by Strong Market Demand & Services Expansion





<sup>1.</sup> B2B segment historical revenue is restated to include E-Channel revenue in the segment.

### **Diversified Revenue Stream**

Service Revenue Increased 106% YoY

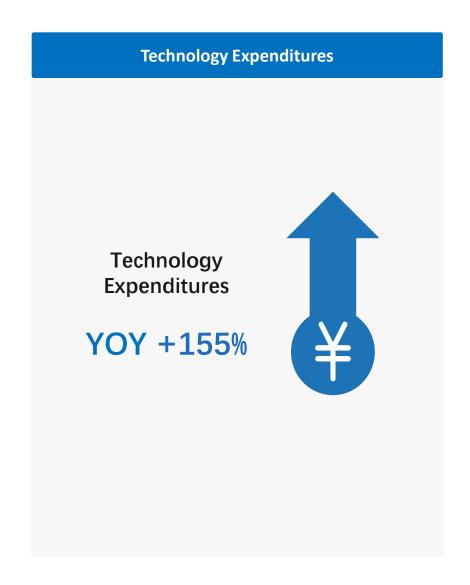


### **Service Revenue**

### **Increasing Demand for 111's Service Offerings**

- Marketplace Vendor Services
- Online Medical Consultation
- E-Prescription Services
- Digital Marketing
- Supply Chain Management
- Patient Education
- Drug Commercialization Tools

### **New Initiatives and Investments in Technology**







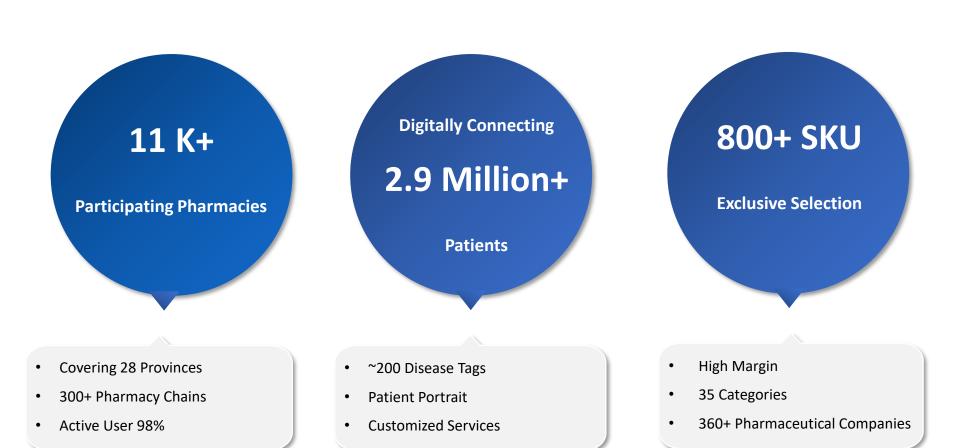
30+ proprietary systems to power

backend operations

Improved efficiency of sales

### **New Initiative: 1 Health**

1 Health is a membership / virtual franchise model that effectively connects pharmaceutical companies with pharmacies and patients to empower small-to-mid size pharmacy chains

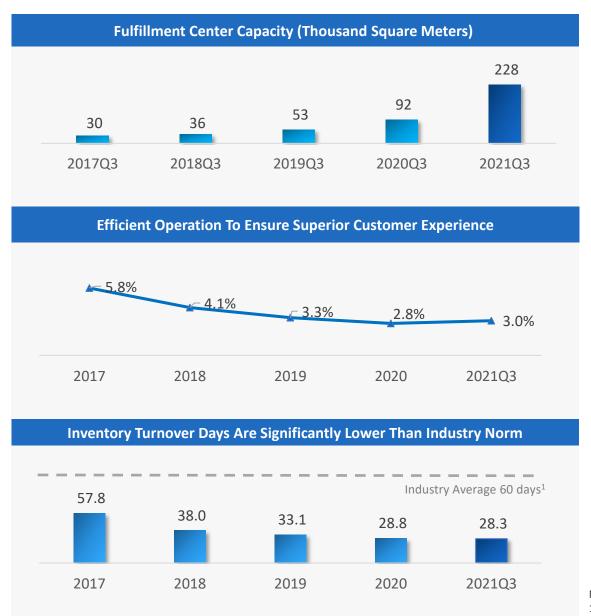


### Robust Supply Chain Platform and Partnerships with Vast Network of Pharmaceutical Companies

# **Growth of Partnerships Direct Sourcing Pharmaceutical Companies** 400+ 300+ 2020 Q3 2021 Q3 **Broad Cooperation** 111 Group has established a wide and deep network of partners Chairman and General Manager of Chugai Pharma China, Mr. Yukimatsu stated, "I am deeply honored and firmly believe that this collaboration will be beneficial for bringing new, convenient and accessible medical solutions to more Chinese patients and their families."



### **Strategic Investment in Infrastructure to Fuel Future Growth**





#### Note:

1. Based on 2020 data from Ali Health, JD Health, Ping An Good Doctor, China Resources Pharmaceutical, Jointown, and Sinopharm

### **Environment、Social Responsibility、Corporate Governance**

### **Tibetans Aid Project**



 1 Clinic has partnered with the People's Hospital of Wenjiang District, Chengdu City, to launch an initiative aimed at the prevention and treatment of hydatid disease. Partnership includes using our technologies to build a doctor-patient consultation platform to help doctors provide convenient, high quality medical services for ethnic Tibetans in Seda County, Sichuan Province.

### **Free Telemedicine Services**



• 1 Clinic has provided approximately 400,000 free medical consultations in 2021.

### **Covid Assistance Project**



- In February 2021, 111 provided pharmacies in Covid-affected northern regions (i.e., Jilin, Heilongjiang, Liaoning and Hebei Provinces) with PPEs and other related services.
- In June 2021, 111 donated equipment, including surgical masks, disinfectants, etc., through various charities in Guangzhou City.
- In July 2021, 1 Clinic provided free online consultations to patients impacted by the severe flooding in Henan Province.

### **Consumer Safety Program**



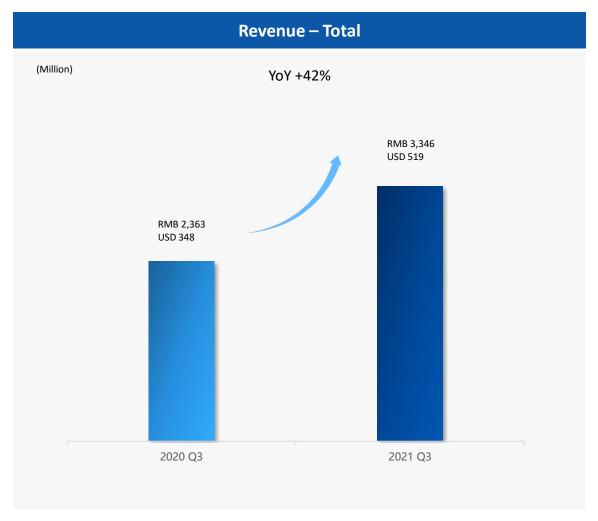
• Launched a collection program for expired medication to ensure safe disposal.

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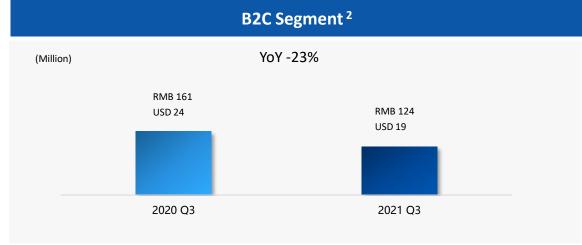




# **Strong Revenue Growth Driven by B2B Segment**



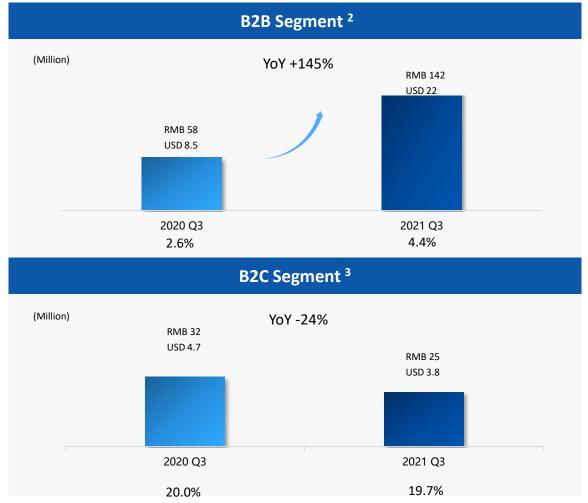




- 1. B2B Segment revenue includes B2B product revenue and B2B service revenue.
- 2. B2C Segment revenue includes B2C product revenue and B2C service revenue.

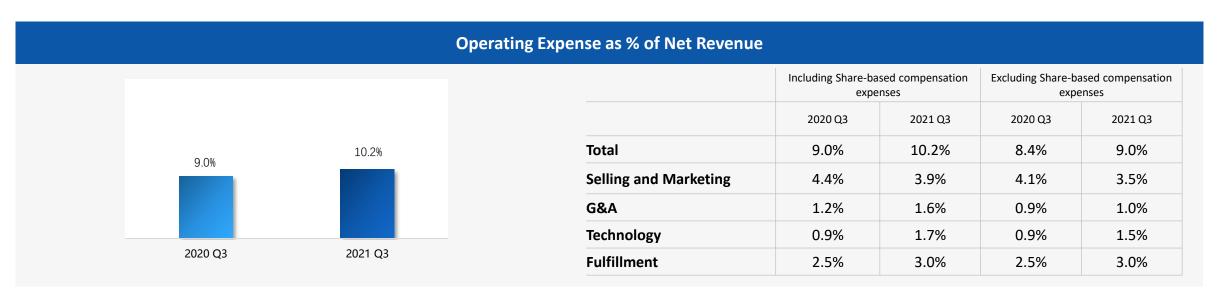
# **B2B Drove Significant Gross Margin Expansion**

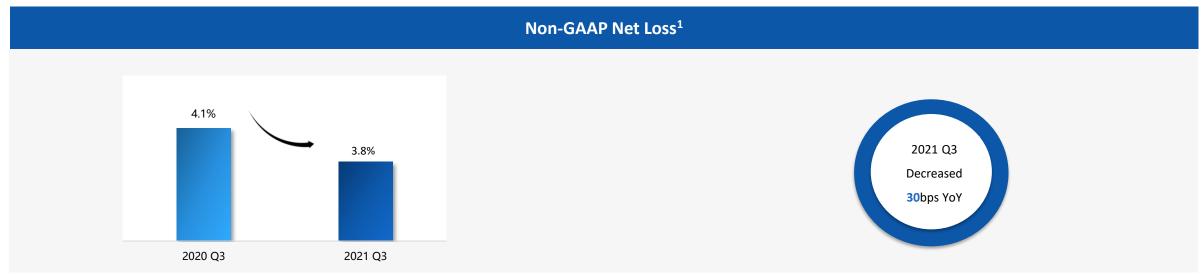




- 1. Total Margin% = (Product Revenue + Service Revenue COGS)/Net Revenue
- 2. B2B Gross Margin% = (B2B Product Revenue + B2B Service Revenue B2B COGS)/ B2B Revenue
- 3. B2C Gross Margin% = (B2C Product Revenue + B2C Service Revenue B2C COGS)/B2C Revenue

## Non-GAAP Net Loss Narrowed as a Percentage of Net Revenue





<sup>1.</sup> Non-GAAP net loss represents net loss excluding share-based compensation expenses.

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# 2021 Q4 Guidance

**Total Net Revenues** 

RMB3.44 Billion to RMB3.70 Billion

YOY Growth of 30% to 40%

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# **Selected Balance Sheet Summary**

	December 31,	2020	September 30, 2021			
'000	RMB	USD	RMB	USD		
Cash and cash equivalents, restrict cash and short-term investments	1,618,701	248,080	1,083,338	168,131		
Total current assets	2,872,704	440,261	2,790,008	433,002		
Total assets	3,026,489	463,829	3,131,356	485,978		
Total current liabilities	1,629,720	249,765	2,036,664	316,085		
Total liabilities	1,695,844	259,899	2,199,999	341,434		
Mezzanine Equity	924,245	141,647	986,712	153,135		
111 Inc's Equity	357,405	54,775	(81,066)	(12,581)		
Non-controlling interests	(48,995)	(7,508)	(25,711)	(3,990)		
Total liabilities and shareholders' equity	3,026,489 25	463,829	3,131,356	485,978		

# **Selected Income Statement Summary**

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		Ended September 30,						
		2020	2021					
'000	RMB	USD	RMB	USD				
Net Revenues	2,362,723	347,991	3,346,227	519,326				
Cost of products sold	2,272,788	334,745	3,180,162	493,553				
Fulfillment expenses	58,161	8,566	100,561	15,607				
Selling and marketing expenses	104,252	15,355	131,839	20,461				
General and administrative expenses	28,504	4,198	53,064	8,235				
Technology expenses	21,953	3,233	56,060	8,700				
Loss from operations	(122,181)	(17,994)	(175,356)	(27,214)				
Interest expense (net) and other loss (net)	10,900	1,618	9,576	1,486				
Net Loss	(111,191)	(16,376)	(165,780)	(25,728)				
Non-GAAP net loss	(97,019)	(14,289)	(126,283)	(19,598)				

# **Non-GAAP Financial Measures Reconciliation**

Non-GAAP Net Loss		For th	e three months						
		Ended September 30,							
	2	020	2021	L					
'000	RMB	USD	RMB	USD					
Net loss	(111,191)	(16,376)	(165,780)	(25,728)					
Add:									
Share-based compensation									
Selling and marketing expenses	7,131	1,050	14,767	2,292					
General and administrative expenses	6,500	957	18,174	2,821					
Technology expenses	541	80	6,556	1,017					
Non-GAAP net loss	(97,019)	(14,289)	(126,283)	(19,598)					

Q & A





# THANK YOU



