# **Transcending the Boundaries of Healthcare**

NASDAQ: YI

First Quarter 2023 Earnings Call

June 15, 2023





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- Forward-looking statements involve inherent risks, uncertainties and other factors that could cause actual results to differ materially from those contained in any such statements. Potential risks and uncertainties include, but are not limited to, uncertainties as to the Company's ability comply with extensive and evolving regulatory requirements, its ability to compete effectively in the evolving PRC general health and wellness market, its ability to manage the growth of its business and expansion plans, its ability to achieve or maintain profitability in the future, its ability to control the risks associated with its pharmaceutical retail and wholesale businesses, and the Company's ability to meet the standards necessary to maintain listing of its ADSs on the Nasdaq Global Market, including its ability to cure any non-compliance with Nasdaq's continued listing criteria. Further information regarding these and other risks, uncertainties or factors is included in the Company's filings with the U.S. Securities and Exchange Commission. All information provided in this press release is as of the date of this press release, and 111 does not undertake any obligation to update any forward-looking statement as a result of new information, future events or otherwise, except as required under applicable law.
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  of the Company since that date.

- **BUSINESS & OPERATIONAL PERFORMANCE HIGHLIGHTS**
- FINANCIAL REVIEW
- **APPENDIX**







- 1 BUSINESS & OPERATIONAL PERFORMANCE HIGHLIGHTS
- 2 FINANCIAL REVIEW

3 APPENDIX





#### China's Healthcare Digitization Continued: Digital Transformation and Breakthroughs Amidst the Pandemic



**Electronic Medical Records** 



Remote Consultation & E-prescription



Online Pharmacies

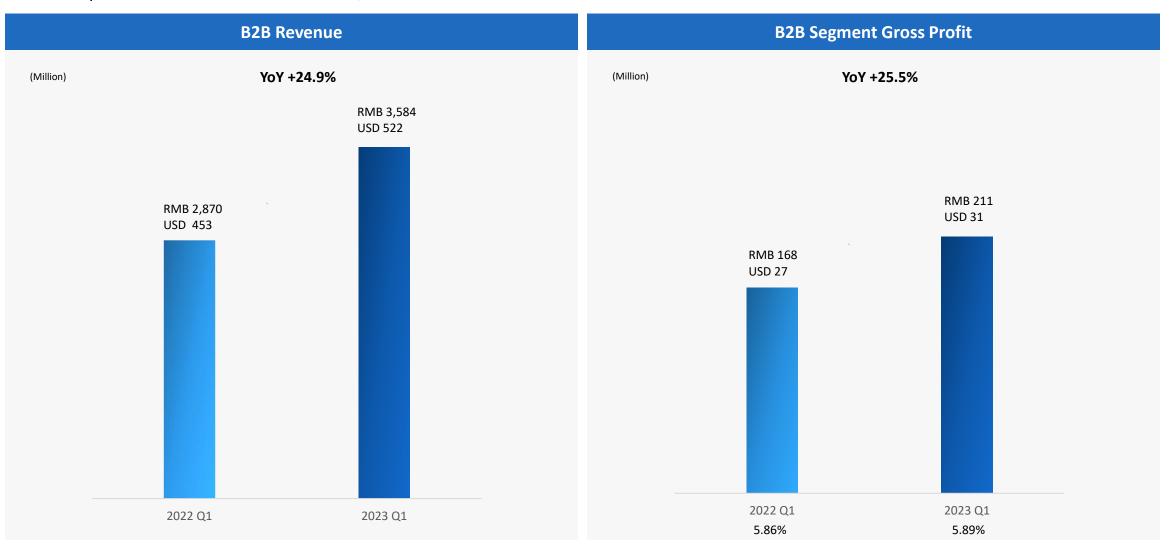
### **Unwavering Growth: 111, Inc.'s Continuous Pursuit of Sustained Expansion and Improved Margins**

- Revenue achieved 3.7 billion, marking the 19th consecutive quarter of YoY growth since IPO
- Gross profit grew to new level of RMB236 million



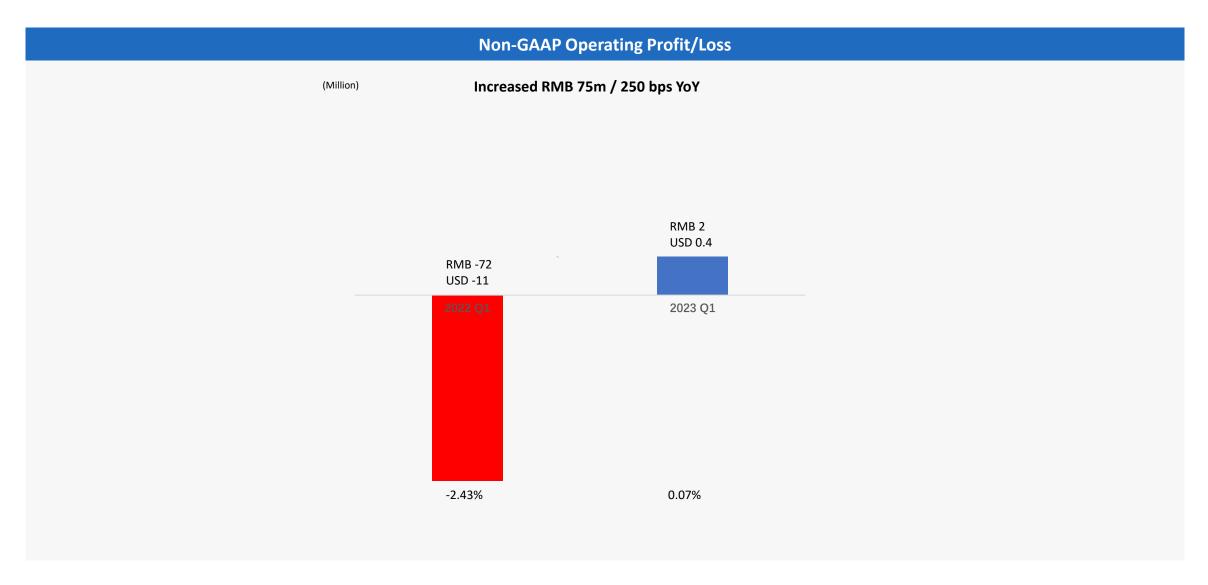
#### Dominating Segment: B2B Remains the Key Driver for 111, Inc.

- B2B revenue reached RMB 3.6 billion, representing a YoY increase of 24.9%
- Gross profit increased to RMB 211 million, an increase of 25.5% YoY



### Achieving Milestone: 111, Inc.'s Non-GAAP Operating Profit Soars to Positive Territory

• Our goal to reach quarterly break-even at the non-GAAP operating income level in 2023 Q1 attained



#### **Deepening Pharmaceutical Partnerships: New Drugs Launch on 111's Digital Platform**

- We have successfully enhanced our partnership with upstream pharmaceutical partners by promoting mutual understanding, upgrading cooperation level, enhancing supply chain efficiency, and bolstering our comprehensive digital capabilities
- In addition to the successful launch of Hua Medicine's Dorzagliatin, Sanofi's Allegra® (Fexofenadine Hydrochloride), made its debut on 111, marking its first online nationwide release on the platform. This medication is indicated for the treatment of seasonal allergic rhinitis and chronic idiopathic urticaria in individuals aged 12 and above.





Hua Medicine's Dorzagliatin Online Debut on 111,Inc (2022) Allegra® (Fexofenadine Hydrochloride)
Online Debut on 111, Inc.

#### **Empowering Pharmas: Unlocking Digital Transformation with Project "Telescope"**

- Telescope serves as a lens for pharmaceutical companies, allowing them to gain a more direct and comprehensive view of their drug sales and pricing dynamics real time
- By leveraging advanced data analytics and market insights, Telescope enables these companies to analyze sales patterns, identify pricing opportunities, and make data-driven decisions to optimize their strategies
- With Telescope, pharmaceutical companies can assess the performance of their products in real-time, identify market trends, and adjust their marketing campaigns accordingly



"Telescope": A powerful digital marketing tool for Pharmaceutical Companies

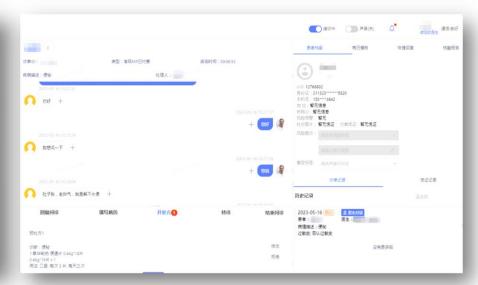
Non-real data, for demonstration purposes only.

#### Revolutionizing Pharmacy Operations: 111, Inc.'s Digital Enablement and Comprehensive Support for Pharmacies



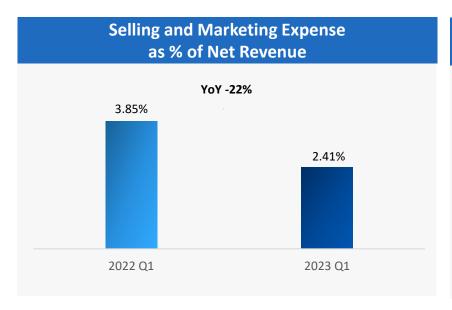


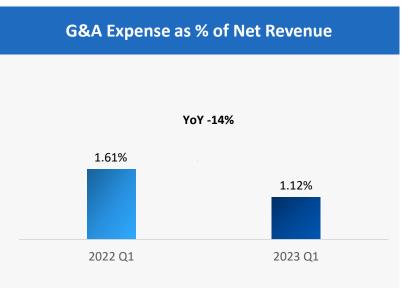
**Operation Analysis Example: Profit Optimization** 

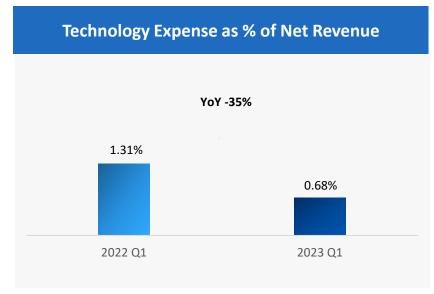


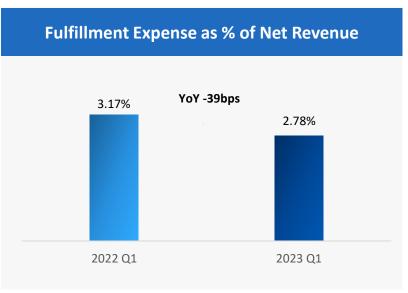
**CRM and Membership Management Example** 

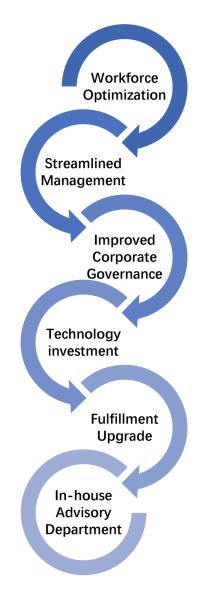
#### **Driving Operational Excellence: 111, Inc.'s Unyielding Focus on Efficiency with Scalable Growth**









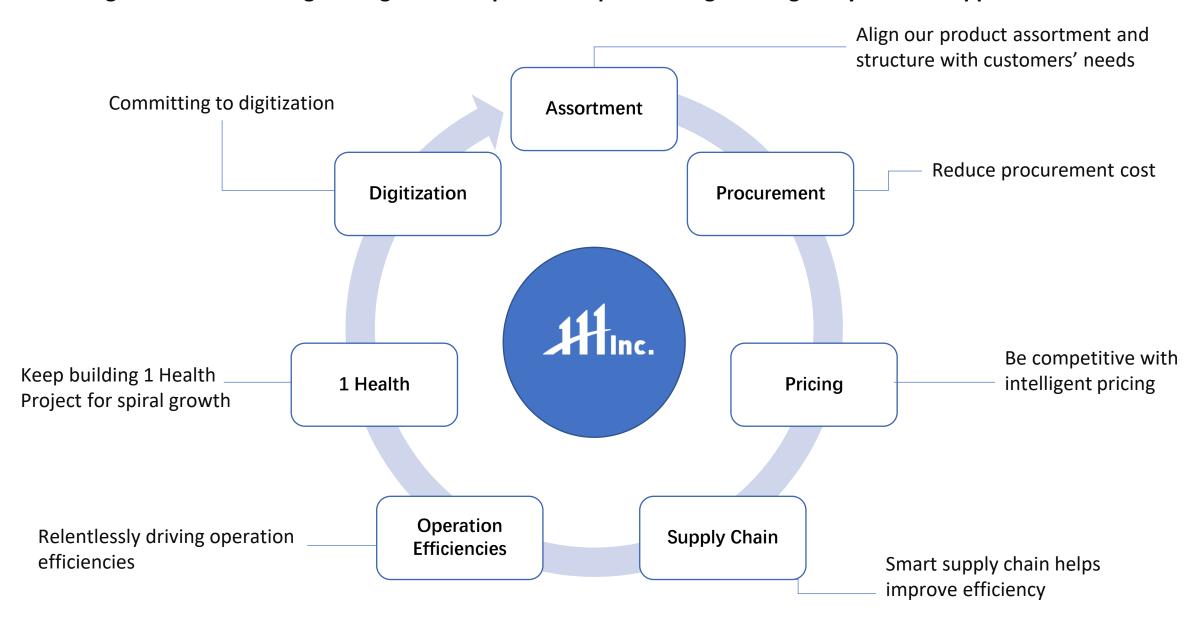


### Firm Believer in Technology: Empowering Success through Ongoing Digital Investment

- Digitizing the healthcare industry has been our goal since our inception
- We have built a world class technology platform that is already transforming China's healthcare industry

5 Core Competencies	9 Core Intelli	9 Core Intelligent Systems		Proprietary Technology	• 19 patents in the areas of digital health, big data analytics, and SMART supply chain technology	30+ proprietary systems to power backend operations
Smart Supply Chain Capability	SAM	SSS	PMS	Pharma Companies	<ul> <li>Tailored sales management system for pharmaceutical companies to empower their sales representatives</li> <li>Improved efficiency of sales</li> </ul>	representatives via digital tool Enhanced effectiveness of marketing activities
Digital Marketing Capability	5/111		5	++++	<ul> <li>Integrated SaaS tool for operations         <ul> <li>management on multiple O2O</li> <li>platforms</li> </ul> </li> </ul>	User-friendly CRM applications allow pharmacies to manage their customers
Digital Medical Service Capability	IOS	WMS	TMS	Pharmacies	<ul> <li>Smart sourcing system that improves • product selection and optimizes pricing</li> </ul>	Price intelligence system that maximizes gross margin
Multi System Synergy Capability				Supply Chain	F6	
Industrial Data Analysis Capability	PIS	OMS	HawkEye	Doctors	<ul> <li>Cloud private clinic</li> <li>Cloud pharmacy</li> <li>E-prescription service</li> </ul>	Patient education Online and offline direct-to- patient delivery of medicines

#### **Embracing the Future: Strengthening Leadership and Competitive Edge through a Systematic Approach**



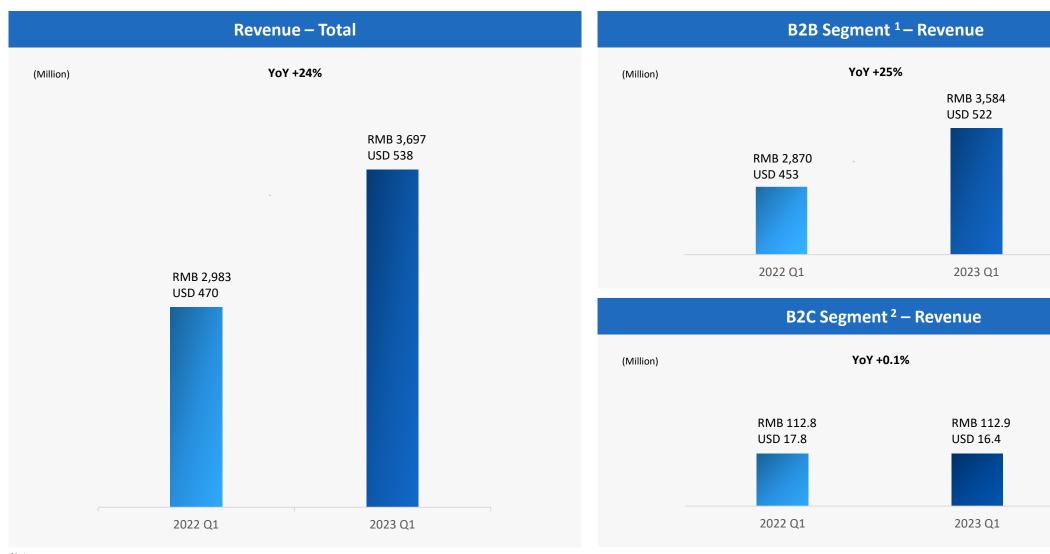
- FINANCIAL REVIEW







### **Strong Revenue Growth Driven by B2B Segment**

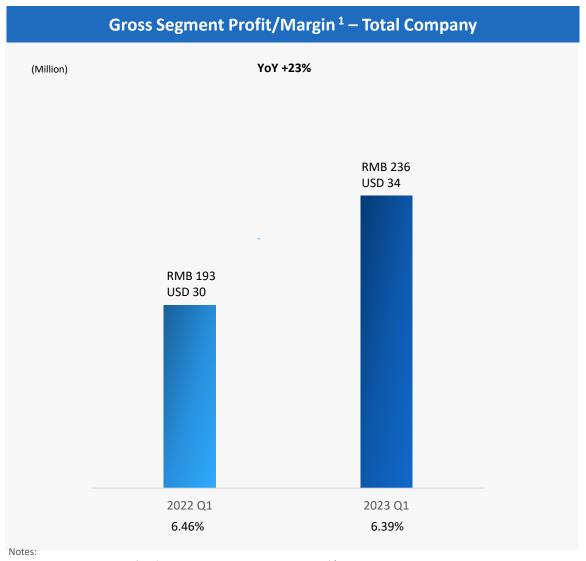


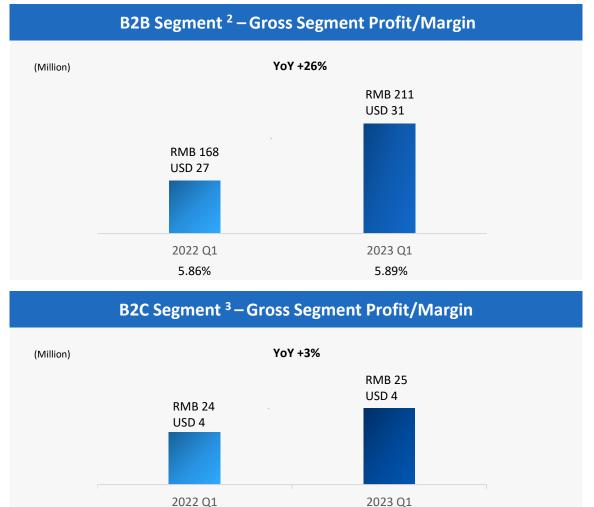
#### Notes

- 1. B2B Segment revenue includes B2B product revenue and B2B service revenue.
- 2. B2C Segment revenue includes B2C product revenue and B2C service revenue.

#### **Gross Segment Profit Increased by 23%**

• Optimized the product assortment and structure, improved team efficiency and technical capability



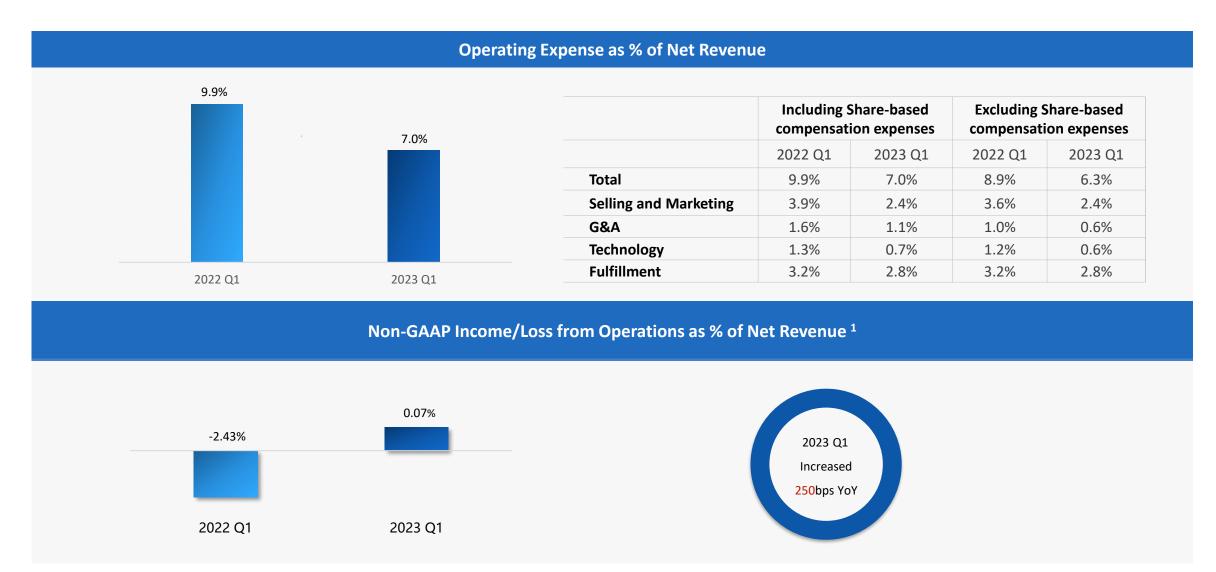


22.33%

21.64%

- 1. Gross Segment Margin% = (Product Revenue + Service Revenue COGS)/Net Revenue
- 2. B2B Gross Segment Margin% = (B2B Product Revenue + B2B Service Revenue B2B COGS)/ B2B Revenue
- 3. B2C Gross Segment Margin% = (B2C Product Revenue + B2C Service Revenue B2C COGS)/B2C Revenue

#### Non-GAAP Operating Profit has Turned Positive for the First Time



Notes

<sup>1.</sup> Non-GAAP income/loss from operations represents income/loss from operations excluding share-based compensation expenses.

- **APPENDIX**







# **Selected Balance Sheet Summary**

	As of			
	Decem	nber 31, 2022	March 31, 2023	
'000	RMB	USD	RMB	USD
Cash and cash equivalents, restrict cash and short-term investments	922,652	133,772	878,779	127,960
Total current assets	3,235,825	469,151	3,019,663	439,696
Total assets	3,473,814	503,656	3,238,813	471,607
Total current liabilities	2,725,110	395,103	2,501,372	364,227
Total liabilities	2,825,579	409,670	2,587,289	376,737
Mezzanine equity	1,056,939	153,242	1,070,769	155,916
111 Inc's equity	(414,599)	(60,111)	(423,403)	(61,652)
Non-controlling interests	5,895	855	4,158	606
Total liabilities and shareholders' equity	3,473,814	503,656	3,238,813	471,607

# **Selected Income Statement Summary**

	For the Three Months				
	Ended March 31,				
	2	022	2023		
'000	RMB	USD	RMB	USD	
Net revenues	2,982,591	470,492	3,696,761	538,290	
Cost of products sold	2,790,056	440,121	3,460,548	503,895	
Fulfillment expenses	94,533	14,912	102,650	14,947	
Selling and marketing expenses	114,854	18,118	89,240	12,994	
General and administrative expenses	47,994	7,571	41,317	6,016	
Technology expenses	39,021	6,155	25,316	3,686	
Loss from operations	(102,151)	(16,114)	(21,732)	(3,164)	
Interest expense (net) and other loss (net)	1,163	184	2,375	346	
Net loss	(100,988)	(15,930)	(19,357)	(2,818)	
Non-GAAP net income/loss	(71,231)	(11,236)	4,851	707	

#### **Cash Flow Statements**

	For the Three Months				
	Ended March 31,				
	2022 2		2023		
'000	RMB	USD	RMB	USD	
Net cash used in by operating activities	(68,241)	(10,765)	(121,328)	(17,668)	
Net cash used in (provided by) investing activities	22,859	3,606	(53,188)	(7,744)	
Net cash provided by financing activities	35,278	5,565	78,497	11,430	
Effect of exchange rate changes on cash and cash equivalents, and restricted cash	(731)	(115)	(1,491)	(217)	
Net decrease in cash and cash equivalents, and restricted cash	(10,835)	(1,709)	(97,510)	(14,199)	
Cash and cash equivalents, and restricted cash at the beginning of the period	760,672	119,993	716,791	104,373	
Cash and cash equivalents, and restricted cash at the end of the period	749,837	118,284	619,281	90,174	

### **Non-GAAP Financial Measures Reconciliation**

Non-GAAP Net Income/Loss	For the Three Months					
		Ended I	March 31,			
	20	222	2023			
'000	RMB	USD	RMB	USD		
Net loss	(100,988)	(15,930)	(19,357)	(2,818)		
Add:						
Share-based compensation						
Selling and marketing expenses	8,430	1,330	1,145	167		
General and administrative expenses	17,716	2,794	18,970	2,762		
Technology expenses	3,611	570	4,093	596		
Non-GAAP net income/loss	(71,231)	(11,236)	4,851	707		

Q & A





# THANK YOU





